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The Import Bible Part 2: Source In China With Confidence - The Professional Import Bible



Synopsis

The first Import Bible showed you the basics of how to source in 64 pages full of straight forward, practical advice. The professional edition adds over 130 new pages to this and is constantly updated whenever things change. Most books & courses only teach you the basics with no real case studies and experience for thousands of \$ but the truth is there is a lot more to running an import business than some of those self-proclaimed "experts" want to admit. In this professional edition of the Import Bible you get access to you learn how to run your business like the big guys do from day one. Learn from my Experience, Avoid Costly Mistakes The problem most people have with sourcing is that it is a complex topic. There are many things to keep in mind, to consider, to figure out and master. The professional edition of the Import Bible takes the guesswork out of crucial decisions and acts as a reference for what to do whenever a question comes up. How do you build lasting relationships with suppliers? How do you make sure you get the best prices without encouraging suppliers to cut corners on quality? When is it worth travelling overseas to trade shows or to visit factories? These are some of the questions that you may already have, or will have in the future and I want to make sure you are prepared. The Professional Import Bible puts the knowledge of someone who has experience sourcing in Asia for over 10 years at your fingertips.

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Customer Reviews

After reading his beginner guide ebook, I knew I needed to read his professional version of The Import Bible. And after reading his book, I was in China doing some product sourcing at the Canton Fair. I was such a big fan of the book that I had reached out to Manuel to let him know I was going to be in China and asked if he was around (I believe he lives in Hong Kong). Wow, was I impressed and pleased when he went out of his way to connect at the Canton Fair for coffee. I was even more impressed with his knowledge and helpful attitude. The book is great. And the author is just as great.

Good as a continuation of the original The Import Bible. Both were worth my time and money.

Great book with lots of resources. I would recommend this book to anyone who is looking into sourcing products from China.

Good content!

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